Advisory Panel on Medicare Education

Inaugural Meeting, February 15, 2000

Washington Court Hotel, Washington, DC

TENTATIVE AGENDA:

8:00 - 9:45 a.m. Appointments Process (CLOSED SESSION)

9:45 - 10:00 MORNING BREAK (meeting room opened to the public)

10:00 - 10:05 Welcome

Susana Perry

Executive Director, Advisory Panel on Medicare Education

10:05 - 10:10 Setting the Framework

Carol Cronin

Chair, Advisory Panel on Medicare Education

Director, Center for Beneficiary Services, HCFA

10:10 - 10:30 Charge to the Committee

Nancy-Ann Min DeParle

Administrator, HCFA

10:30 - 11:15 Member Introductions (including views on the Committee's first year's work)

11:15 a.m. - 12:15 p.m. HCFA Background Presentations:

Overview of the Medicare Population

- --Sociodemographics of the Medicare Population
- --Information Needs and Preferences of the Medicare Population

See TABs: B and C

Medicare & You Campaign 1998 - 2000

- -- An Overview of the *Medicare & You* Campaign
- -- Assessment of 1998 Campaign

See TAB: D

12:15 - 1:45 LUNCHEON BREAK

1:45 - 2:45 Committee Discussion About Morning Presentations

-- Crafting a Successful *Medicare & You* Campaign

(Open Discussion)

2:45 - 3:00 HCFA Presentation on Upcoming Enrollment and Disenrollment Changes

3:00 - 3:15 AFTERNOON BREAK

3:15-4:15 Committee Discussion:

Upcoming Enrollment and Disenrollment Changes

4:15 - 4:45 Next Steps:

- --Members' Thoughts on Potential Topics for the Panel's
- --Logistical Issues First Year

4:45 - 5:00 Public Comment Period

5:00 Adjourn

FOR FURTHER INFORMATION

Information about summary minutes of this meeting or other Committee matters will be available on the World Wide Web at www.hcfa.gov/events/apme/homepage.htm, or by contacting the Executive Director, Susana Perry via E-mail at APME@hcfa.gov or by telephone at

(410) 786-9379 (locally), or (877) 449-5659 (toll free).

Press inquiries are handled through the HCFA Press Office at (202) 690-6145.